

What is your best lesson in business or in economics? CLIL Seminar Salzburg

2 Questions

1. Describe in a few words your best lesson and explain why it is your best.



Anon anon341bd5a8513645d8

13/13

International business - international institutions
- listen to the radio/something about EU and AU - to get into the topic "international business and international institutions"
- collecting important words and phrases out of the radio broadcast
- giving the students short texts and questions related to the the topic - they work on their own (A: Common Market B: trade barriers C: time tables of international conferences)
- students form groups "Expertenrunden" and help each other with the short texts and questions - now each of them is an expert on his/her topic
- students get together in new groups - presenting their topics to new audience - each of them is presenting
- they work together on a glossary - each of them contributing his terms

it takes 2 or 3 lessons

it's my best lesson because each of the students did some reading, writing and talking (presenting) in English and all of us worked on a topic important for the oral Matura.

Anon anon1b5afa231f8f4a64

I always work with case studies, when I'm involved and I'm involved when I'm interested and the topic is up-to-date.

There also has to be an interaction between students and teacher ... when we both want to find a solution to solve a problem or to reach a target and we work with a various of sources => different programs, internet ...

Teaching with PASSION that might be an answer to your question.

Anon anon317c0a761e974d90

sorry, i'm not able to answer with a best lesson but my best weeks are the:
cool week - topics given - working process - students organise themselves to come up to an result - in focus is the way to the result and they experiences they have made

Anon anon4cb3869cd92a4808

A lessen where students are splitted in two groups and play a role game about "the center and periphery theory" in a small village. One part of the group is a young family. The other part of the group is the mayor. They discuss why the family should live in this small village and how the mayor could improve the living conditions in his village.

Anon anon1deb466d18214b65

creating a business idea, establishing a company - the students like to work by themselves, they are motivated as they can take part at a business plan competition for students

Anon anone5cb39242fd844b6

I explain the land registry and its history to my pupils, show them examples of the extracts from the land register and pictures of old extracts, let them search extracts from the land register by themselves, let them work in groups and compare their extracts with the extracts from their colleagues. At the end one speaker of each group shows the others the results, explains and answers questions.

Anon anon8af3fb0d2c2e46da

case study beauty care: plc, strategic planning, Boston matrix, positioning

Anon anon0fb0db72dad4272

Topic Marketing - quizlet learning and Bingo. It was fun for the pupils, I had the feeling they learned something and there was a game part included for a little bit of competition. Feedback: "what, lesson`s over already?!"

Anon anon8d288553642e4d0c

dynamic capital budgeting power point voice recording - the students love it

Anon anonea70542dee354fd0

often a lesson before a test is really productive, when the students have already learned a lot und ask questions and good examples and different explanations come to my mind

Anon anonc7a176c8d2a447a9

Problemstellung - die Schüler lösen selbständig und ergänzen mit klugen Fragen

Anon anonaf7b688ad3434bad

finance matrix

Anon anon6ae650dc1f0845e5

Getting started with marketing and market research: "shampooin" ;-)

2. Describe in a few words your 2nd best lesson and explain what it is your best.

12/12 | **Anon anone5cb39242fd844b6**

we play a criminal trial

Anon anon317c0a761e974d90

have a look to answer one

Anon anon4cb3869cd92a4808

A GeoGebra working sheet where the students have to find out properties about the functions on their own.

Anon anon1b5afa231f8f4a64

Have a look to answer 1 :)

Anon anon1deb466d18214b65

Students like the topics of Marketing - especially analysing advertisements with youtube

Anon anon8af3fb0d2c2e46da

detailed description of company and its product portfolio including positioning map, activities and discussion tasks for students, students are able to apply their knowledge in concrete situations

Anon anonea70542dee354fd0

in a good lesson I start with a new topic and feel that the students are NOW interested in this topic (most of the time, I have an example from the students world)

Anon anon0fb0db72dad4272

Topic Materialwirtschaft: "Beer Game" - a game where pupils see how the supply chain works.
Groups: 1 brewery, 1 wholesaler, 1 retailer, 1 customer.
Good because fun for pupils and also helpful to see the impacts of delivery delays etc.

Disadvantage - takes at least 4 hours of time

Anon anonaf7b688ad3434bad

product life cycle & BCG matrix because students can link the concepts to their personal experiences

Anon anon8d288553642e4d0c

role play sales talk - the students love role plays

Anon anonc7a176c8d2a447a9

students have fun with being creative in a topic sustainability

Anon anon6ae650dc1f0845e5

digging into the world of economics (5th form)